

Lead Format Example



This is a **Water Damage Lead**, generated by RestorationSOS.com.

To ensure the highest level of service, **please contact James Keller immediately to discuss his/her request.**

Customer Information

Name: James Keller

Phone: (555) 555-5555

Additional Phone: (555) 555-5555

Location Information ([Map It](#))

Address: 413 Rue Ciel

City: Carencro

County: Lafayette

State: Louisiana

Zip Code: 70520

Additional Information

How soon would you like the restoration and cleanup to begin? ASAP, this in an emergency

Where did the damage occur? House

Is the damage covered by an insurance policy? I'm not sure

Who is your insurance provider?

Are you the owner of the damaged property? Yes

How long has the damaged area been wet? Less than 24 hours

Where did the water originate? Weather conditions

Water type: Category 2 - Grey water

Estimated water height: 2 (Inches)

Describe the damaged areas: Bottom floor, Living room, Kitchen, Bathroom(s), Bedroom(s), Laundry Room

Damage to building materials:

Floor: Carpet, Sub-flooring (padding / wood)

Walls: Internal, Drywall / Sheetrock

Other: Insulation, Other

Damage to personal belonging: Furniture, Electronics

Is there any mold growth?

Estimated affected area: (square feet)

Brief damage description

All rooms affected by about 2 inches of water during flood. Saturated carpet in about 800 sqft of a 1500 sqft property.

This request was submitted at RestorationSOS.com and then forwarded to your company. The lead was generated, qualified, and then sent to you in real time, it was not altered or recycled in any way - this is a new, qualified, high quality lead.